In 1940 the people of Clallam County voted to establish a Public Utility District, “to reduce rates, to set aside moneys in lieu of taxes, and, through example, to compel the major private electric companies themselves to make rate reductions....”

The people of Clallam County were able to make this forward thinking decision because the Washington State public power program is unique in our nation. To keep essential water and power services from the sway of political struggles in 1930 the voters approved Public Initiative No. 1:

“THE PURPOSE OF THIS ACT IS TO AUTHORIZATION THE ESTABLISHMENT OF PUBLIC UTILITY DISTRICTS TO CONSERVE THE WATER AND POWER RESOURCES OF THE STATE OF WASHINGTON FOR THE BENEFIT OF THE PEOPLE THEREOF, AND TO SUPPLY PUBLIC UTILITY SERVICE, INCLUDING WATER AND ELECTRICITY FOR ALL USES.” Seventy years later, we believe we have accomplished the task with PUD retail electric rates 2-3 cents below that of nearby IOU's.

Over the past 70 years, the PUD has grown and developed additional utilities. In 1990 Clallam PUD was authorized to offer sewage system services. In 2002 Clallam PUD added a fourth utility, high-speed telecommunications, for its own benefit and public wholesale access.

Unlike private utilities, public utilities are not driven to maximize profits for out-of-town stockholders. Revenues from the PUD's rates and charges benefit customers, not investors. Electric rates/charges go right back into the utility system to provide safe and reliable services, maintain operations, and support the ongoing economic growth of Clallam County.

With private companies, financial benefits go to stockholders, not to the local community. This is just one of many benefits of public power. Another great benefit is that it is locally controlled. That is, because the voters of Clallam County chose 70 years ago to establish a Public Utility District we now have a utility regulated by a Board of Commissioners that is elected locally.

Every day the PUD staff is working hard, either behind the scenes or in the field, to provide customers with affordable and efficient services. In addition to the daily operation of the PUD, we offer energy rebate programs, educational opportunities, and utility payment assistance. Weather and other events can cause problems that do not conform to regular working hours, and the PUD vehicles will be on the scene to restore service as quickly and safely as possible.

Remember too that because the PUD is local, the staff represents not only your PUD, but are also PUD customers and your neighbors. As such, they are in a unique position to appreciate the role that public utilities hold in our communities.

Enjoy this and future editions of the HotLine as we celebrate 70 years of public utility service in Clallam County!
Energy Conservation – Increasingly Important

Clallam County PUD is mandated to meet new conservation targets beginning in 2012. In the past we have met the targets through our current conservation programs and our CFL distribution program. As of 2012, the CFL distribution program will no longer count toward meeting the new conservation goals. There’s little doubt that energy conservation is an important resource for future energy needs, but it’s also the right thing to do.

The PUD looks forward to partnering with you to conserve energy today, tomorrow, and in the future.

Great Reasons to Conserve Energy

- It’s easy – especially as a customer of Clallam County PUD.
- Conservation is not only the least expensive resource available; it is also the most flexible.
- Conservation is considered a source of new energy, replacing the need for new generation.
- Energy conservation reduces environmental costs (including air pollution, for example).
- Energy conservation reduces social costs (including foreign energy dependence, for example).
- Energy conservation extends the lifetime of equipment and reduces the maintenance cost by operating less hours and at less than maximum capacity.
- The cost of energy is increasing and future costs will continue to rise.
- The PUD is required by law to significantly increase its conservation efforts (beginning in 2012).
- YOU WILL SAVE MONEY, and who couldn’t use a little extra in the bank!
- Future generations will notice – whether you do or do not conserve.
- Clallam County PUD offers several conservation programs you can take advantage of.

Please Do Not Post on the Utility Poles

The PUD kindly reminds everyone that not only does posting on utility poles create unsafe working conditions, but it is also illegal:

**RCW 70.54.090. Attachment of objects to utility poles**

It shall be unlawful to attach to utility poles any of the following: Advertising signs, posters, vending machines, or any similar object which presents a hazard to, or endangers the lives of, electrical workers. Any attachment to utility poles shall only be made with the permission of the utility involved, and shall be placed not less than twelve feet above the surface of the ground.

**RCW 70.54.100. Penalty for violation of RCW 70.54.090**

Every person violating the provisions of RCW 70.54.090 shall be guilty of a misdemeanor.

Fuel Mix

Your PUD’s electricity comes from the following fuel mix:

<table>
<thead>
<tr>
<th>Fuel Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biomass</td>
<td>0.29%</td>
</tr>
<tr>
<td>Coal</td>
<td>4.88%</td>
</tr>
<tr>
<td>Hydroelectric</td>
<td>83.89%</td>
</tr>
<tr>
<td>Landfill Gas</td>
<td>0.01%</td>
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<tr>
<td>Natural Gas</td>
<td>1.93%</td>
</tr>
<tr>
<td>Nuclear</td>
<td>8.86%</td>
</tr>
<tr>
<td>Other</td>
<td>0.14%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100.00%</strong></td>
</tr>
</tbody>
</table>

Clallam County PUD, 70 Years

This year we continue our celebration of 70 years of serving the Olympic Peninsula. For the next seven months, this segment of the newsletter will take you through a decade by decade look at the history of your locally controlled public power utility – the Clallam County PUD #1.

1940-1950

- 1940 – Voters of Clallam County decide that their electric and water service should be publicly owned and operated.
- 1940 – December 7 was the first Board meeting.
- 1943 – The District’s first electric operation begins in Forks.
- 1944 – The PUD officially takes over Puget Sound Power and Light Company properties in the eastern part of the county.
- 1945 – The PUD began providing water in the Gales Addition area. Power was extend around Port Angeles, to Forks and La Push.
- 1949 – Bonneville Power Administration began providing power to the area.
- A new slogan was also adopted around this time – “Your Electric Service.”

Next month, we’ll take a quick look at the 1950’s. For more information on the history of the PUD, please visit the PUD’s web site.